



AMERICAN CIO & IT SUMMIT 2024



12-13 June 2024



Hyatt Regency San Francisco Airport, San Francisco



cioamerica.com

Tomorrow's Connection Today

Driving business performance through process and technological innovation



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PREMIER INDUSTRY PARTNER

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The most cost-effective way to meet and do business with America's leading industry professionals.

Package Investment

\$55,495
(excluding 8.5% service charge)

Package Highlights

- ✓ 20'x10' exhibition space
- ✓ Pre-event marketing campaign
- ✓ Special invitation service
- ✓ 14 pre-qualified 1-2-1 meetings
- ✓ Plenary session
- ✓ Themed lunch
- ✓ 6 VIP passes
- ✓ Premium branding
- ✓ Premium Marketing 365®

Package Details

ON-SITE

Exhibition space

Your presence at the event is further enhanced with a 20'x10' exhibition space in a premium location.

1-2-1 meetings

14 pre-scheduled business meetings at your own dedicated meeting area.

Client introduction facilitation

Should you or our clients request to meet on site, our group will assist in ensuring that you spend quality time with all relevant contacts.

Lead specialist branding

You will be branded as the lead specialist in your field through our print, online and on-site marketing, ensuring premium exposure as compared to other organizations.

On-site support service

You will be allocated a Personal Meeting Assistant on-site who will be responsible for ensuring the smooth running of your meetings and to liaise directly with the scheduling team on your behalf.

Pre-qualification

Delegate attendance is limited to companies directly involved in the sector, with pre-qualified budget limits.

VIP passes

6 passes with full access to all conference and networking sessions are included.

Lunch and Learn Roundtable discussions

Lead a dedicated presentation to an exclusive group of industry participants on a topic of your choosing.

Plenary session

You will be allocated a full Plenary Session to address the entire audience and position your company at the forefront of the industry. This unique thought leadership platform will provide your business maximum presence throughout the summit and beyond.

Networking opportunities

- A catered lunch in the main exhibition area, providing ample opportunity for networking in an informal environment.
- An open-bar drinks reception at the end of day one, allowing you to further develop contacts established during the day.
- Catered breakfasts, and coffee and tea breaks, allowing you to approach additional contacts in a relaxed environment.

PRE-EVENT

Wishlist/targeted invitation service

Submit a wish list of highly sought out and desired executives you would like to meet outside of who we already have confirmed and our experienced delegate acquisition team will focus on confirming their full participation at the summit.

Premium branding & visibility

Your company logo, profile and a hyperlink to your website will appear prominently on our summit page. Your logo will be prominently featured in all promotional materials for the summit across all platforms with all our media partners.

Premium Marketing 365

Your complimentary, full service, marketing support program strategically built to enhance your event participation and demonstrate your expertise. Support your digital presence and strengthen your position as a thought leader by taking advantage of the enhanced, full service marketing support offered by our team!

Online summit catalog

Full access to specific and detailed business intelligence on each attending delegate including a detailed profile and their key areas of focus/ investment via our proprietary attendee database.

Pre-summit scheduling support service

Once contact has been established, our support team works closely with you to optimize your meeting schedule and create the best opportunity to maximize your ROI.

POST-EVENT

List of all attendees

Return to the office with a full list of all attending delegates, sponsors and media personal to assist with follow up.

Extended branding & visibility

Your company logo, profile and a hyperlink to your website will remain prominently on our summit page for six months.

Post-summit catalog details

Continued access to specific and detailed business intelligence on each attending delegate including a detailed profile and their key areas of focus/ investment via our proprietary attendee database for an additional six months.

Post-summit consultation

Our team will work with you to build on your presence at this year's summit. Through this process Generis will ensure continuous improvement in services offered. The consultation also permits first right of refusal on advisory board, presentation and market reach opportunities.

The Generis Experience

As a first time attendee I was very impressed with the caliber of speakers and content presented. Definitely worth attending and looking forward to next year.



It's a great networking opportunity because of the people that we have here and the approach that Generis takes.

