



# AMERICAN CIO & CYBERSECURITY SUMMIT 2025



June 1-3, 2025



Hyatt Regency San Francisco Airport, San Francisco



[cioamerica.com](http://cioamerica.com)

**Tomorrow's Connection Today**

Driving business performance through process and technological innovation



+1 (416) 298 7005



[info@generisgp.com](mailto:info@generisgp.com)

**THOUGHT LEADERSHIP PARTNER**

# THOUGHT LEADERSHIP PARTNER

The most cost-effective way to meet and do business with America's leading industry professionals.

Package Investment  
**\$ 26,495**  
 (excluding 8.5% service charge)

## Package Highlights

- ✓ 10'x10' exhibition space
- ✓ Pre-event marketing campaign
- ✓ Pre-event content consultation
- ✓ Special invitation service
- ✓ Workshop session
- ✓ Account management
- ✓ 2 VIP passes
- ✓ Premium branding
- ✓ Marketing 365®

## Package Details

### ON-SITE

#### Exhibition space

Your presence at the event is further enhanced with a 10'x10' exhibition space in a premium location.

#### VIP passes

2 passes with full access to all conference and networking sessions are included.

#### Workshop

You will be allocated 1 workshop session to deliver a presentation to an audience of qualified buyers who have specifically chosen to attend your session.

#### Networking opportunities

- A catered lunch in the main exhibition area, providing ample opportunity for networking in an informal environment.
- An open-bar drinks reception at the end of day one, allowing you to further develop contacts established during the day.
- Catered breakfasts, and coffee and tea breaks, allowing you to approach additional contacts in a relaxed environment.

#### Pre-qualification

Delegate attendance is limited to companies directly involved in the sector, with pre-qualified budget limits.

#### Client introduction facilitation

Should you or our clients request to meet on site, our group will assist in ensuring that you spend quality time with all relevant contacts.

#### Package Enhancements

To ensure you gain the maximum benefit from your sponsorship, you will be provided with access to our one-stop-shop for all your exhibition booth requirements! Choose to purchase WiFi, power, furnishings and much

## PRE-EVENT

### Wishlist/targeted invitation service

Submit a wish list of highly sought out and desired executives you would like to meet outside of who we already have confirmed and our experienced delegate acquisition team will focus on confirming their full participation at the summit.

### Branding & visibility

Your company logo, profile and a hyperlink to your website will appear prominently on our summit page. Your logo will be prominently featured in all promotional materials for the summit across all platforms with all our media partners.

### Marketing 365

Your complimentary, marketing support program strategically built to enhance your event participation and demonstrate your expertise. Support your digital presence and strengthen your position as a thought leader by taking advantage of the marketing support offered by our team!

### Online summit catalog

Full access to specific and detailed business intelligence on each attending delegate including a detailed profile and their key areas of focus/investment via our proprietary attendee database.

### Pre-summit scheduling support service

Once contact has been established, our support team works closely with you to optimize your meeting schedule and create the best opportunity to maximize your ROI.

## POST-EVENT

### List of all attendees

Return to the office with a full list of all attending delegates, sponsors and media personal to assist with follow up.

### Extended branding & visibility

Your company logo, profile and a hyperlink to your website will remain prominently on our summit page for six months.

### Post-summit catalog details

Continued access to specific and detailed business intelligence on each attending delegate including a detailed profile and their key areas of focus/investment via our proprietary attendee database for an additional six months.

### Post-summit consultation

Our team will work with you to build on your presence at this year's summit. Through this process Generis will ensure continuous improvement in services offered. The consultation also permits first right of refusal on advisory board, presentation and market reach opportunities.

## The Generis Experience

*Successful. We have met almost all the people we wanted. Love the event. Love the schedule. We have enough time to talk, interact, and network. Also we have enough time to breath, decompress, and regroup*



*We had great brand exposure engaging conversations, and learned/exchanged knowledge in relevant presentation topics.*

