



AMERICAN CIO & IT SUMMIT 2023

June 6-7, 2023

cioamerica.com

TOMORROW'S CONNECTION TODAY

Designing a new future for manufacturing, quality and supply chain leaders

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PROGRAM

PROGRAM • DAY 1

JUNE 6, 2023

* JOIN US FOR THE PRE-EVENT HAPPY HOUR ON JUNE 5, 2023 FROM 6:00 PM – 7:00 PM

7:00 am – 7:55 am CST

DELEGATE REGISTRATION AND NETWORKING BREAKFAST

8:00 am – 8:10 am CST

CHAIR'S WELCOME AND OPENING REMARKS

DIGITAL TRANSFORMATION



CHARLIE MURTY

Senior Director, Commercial Solution Delivery
Molson Coors Beverage Company

CYBERSECURITY



JESS SALZBRUN

Executive Chief Information Officer, Defense & Systems
GE Aerospace

8:10 am – 8:45 am CST

KEYNOTE



JANET ROBERTSON

Chief Information Officer and VP, Enterprise Application Services
Raytheon Technologies

RESKILLING TALENT FOR THE FUTURE OF TECHNOLOGY

- How are CIOs building high performing teams?
- Setting a well-defined career path to transform employees into technology leaders
- Closing the skills gap between current employee capabilities and key areas necessary for successful digital transformation
- Ensuring your workforce understands emerging technologies including digital thread, model-based engineering, and cloud technology
- How to build a future-ready IT organization

8:45 am – 9:20 am CST

PLENARY



JOANNA BURKEY

Chief Information Security Officer
HP

INVESTIGATING CYBERSECURITY AS A STRATEGIC BUSINESS PRACTICE

- How to scale, refine and accelerate your cybersecurity digital business strategy
- Evolving cyber from a technical problem to a strategic business practice in an interconnected world
- How does cybersecurity integration relate to today's emerging trends: Hybrid and remote environments and digital transformation
- Positioning internal infrastructure operations to better support customer centricity and collaboration
- Case study: How HP is using its internal infrastructure to power customers

9:20 am – 9:55 am CST

PLENARY



BRYN NORTON
VP, North America GTM, Cloud Services
NTT Ltd

STRETCHING IT DOLLARS IN A CHALLENGING ECONOMY: THE POWER OF CLOUD COST OPTIMIZATION

- Leveraging cloud cost optimization and Cloud FinOps/Economic practices to find dollars for business innovation during challenging times
- Utilizing cloud strategy, cloud governance and cloud economics to improve workflow processes and achieve operational excellence
- Understanding the role of cloud cost optimization in building a resilient business
- Case study: Real-world examples on how companies are improving cloud financial operations, minimizing cloud sprawl, and reinvesting in innovation and the core business


10:00 am – 11:40 am CST

REFRESHMENTS, NETWORKING, AND PRE-ARRANGED 1-2-1 MEETINGS

11:45 am – 12:20 pm CST

SESSIONS


DIGITAL TRANSFORMATION

 **JAYNE HAPANOWICZ**
Chief Technology Officer and SVP, Technology Transformation and Cloud Services
Dell Digital

REALIZING YOUR COMPETITIVE ADVANTAGE THROUGH DEVOPS

- Understanding how DevOps can be coupled with cloud technology for a successful IT transformation
- Ensuring that the products reach the market faster than anticipated with less downtime
- Discussing the Dell Digital Way - an innovative technological and cultural approach to quickly introducing new products and capabilities that provide a competitive edge
- Case study: How Dell has ensured developers spend more of their time writing code that matters

CYBERSECURITY

 **RUBEN CHACON**
GVP and Chief Information Security Officer
Eaton


BUILDING A CYBER RESILIENCE STRATEGY FOR A GEOPOLITICALLY UNSTABLE WORLD

- How to prepare for a complete cyber crisis
- Why cyber resilience should be looked at as digital fitness: exercising your resiliency
- Looking critically at how geopolitics impacts the cyber threat landscape
- Planning for threat scenarios in which the attacker is a nation-state or the hacks are motivated by geopolitics
- Establishing a robust disaster recovery plan that ensures business continuity
- Case study: Leading incident containment, response and recovery efforts of the NotPetya global malware incident

12:25 pm – 1:00 pm CST

WORKSHOP

DIGITAL TRANSFORMATION

 **MIKE BACHMAN**
Global Architect and Principal Technologist, Artificial Intelligence and Emerging Technology, Office of the CTO
Boomi

HOW DINOSAURS BECOME OIL AND OTHER CAUTIONARY TALES. PRAGMATIC MUSINGS FOR MODERNIZING BUSINESS PROCESSES

- Metaphors and Metadata
- Overcoming Layer 8 and Layer 9 Problems (people alignment)
- Pulling the sled in the same direction (goal alignment)
- Process Maturity Ladder
- Climbing the PLM: MAIO+D defined
- Call to Action

1:00 pm – 2:00 pm CST

LUNCH & LEARN ROUNDTABLE DISCUSSIONS

Benefit from additional learning by joining a moderated roundtable discussion on pressing issues in the industry. Registration is required, and attendance for moderated roundtables on Day 1 is limited to attendees and speakers. Choose from:



AMIT IYER
SVP, Global Delivery and Engineering
Intelliswift



JOHN HILL
Executive Director, Global Business
Development
T-Mobile For Business



TEJAS GADHIA
Lead Evangelist, Developer Products
Zoho Corporation

MONETIZING YOUR IT ASSETS THROUGH MICRO-SERVICES AND APIS

THE 5G DECISION MAKING PROCESS AND FUTURE-PROOFING INVESTMENTS IN YOUR WIRELESS ECOSYSTEM

LOW-CODE: DEMOCRATIZING APP DEVELOPMENT TO SPEED UP TIME TO MARKET



BRYN NORTON
VP, North America GTM, Cloud
Services
NTT Ltd



LINDSAY CICENAS
North Central Sales Director
SoftwareOne

STRETCHING IT DOLLARS IN A CHALLENGING ECONOMY WITH CLOUD COST OPTIMIZATION

IS CLOUD USAGE & SOFTWARE LICENSE COMPLEXITY DRIVING YOU CRAZY? UNEARTH YOUR HIDDEN POTENTIAL AND TAKE CONTROL OF YOUR CLOUD INVESTMENTS

2:05 pm – 2:40 pm CST

SESSIONS

DIGITAL TRANSFORMATION



CARSTEN KRAUSE
Former Chief Enterprise Architect
Wendy's

REDEFINING THE CUSTOMER EXPERIENCE: TECHNOLOGY-ENABLED INNOVATIONS FOR FASTER SERVICE AND ENHANCED COLLABORATION

- How will the restaurant of the future serve customers faster and reduce wait times?
- Discussing innovative technologies and solutions to enhance training programs and foster effective collaboration in the restaurant industry
- Exploring how a "bring your own device" approach can enhance employee productivity and flexibility while ensuring security and compliance
- Leveraging generative AI to make it faster, easier, and more convenient for customers to access brands
- Case study: How Wendy's FreshAI chatbot seeks to redefine the way customers are serviced

CYBERSECURITY



OLEG YUSIM
Senior Director, Product Security
Edwards Lifesciences

FORTIFYING SECURITY AND DATA PRIVACY IN AN IOT ECOSYSTEM

- How constant connectivity and data sharing creates new opportunities for both end users and attackers
- Preparing systems for secure IoT deployments and providing post launch cybersecurity support
- Overviewing the challenges associated with extracting data from isolated devices and making it available in the cloud
- Examining real-world examples of medical IoT

2:45 pm – 3:20 pm CST

PLENARY



SARVESHI SHUKLA
GVP, IT Enterprise & Consumer Products (CPG)
Claire's

DRIVING BUSINESS GROWTH THROUGH TRANSFORMATIVE ENTERPRISE SYSTEMS

- Choosing an ERP configuration that supports your strategic goals and risk appetite
- How to identify which digital transformation trends will work for your organization
- Tried and tested approaches that can be implemented early on in your transformation journey
- Exploring how IT teams can collaborate with business stakeholders to define and prioritize technology initiatives

3:25 pm – 4:45 pm CST

HAPPY HOUR, NETWORKING, AND PRE-ARRANGED 1-2-1 MEETINGS

4:50 pm – 5:25 pm CST

PANEL DISCUSSION



LEE BAILEY
Group Chief Information Security Officer and Senior Director,
Information Security
Unilever Prestige



JIM KASTLE
Chief Information Security Officer
Kimberly-Clark Corporation



MICHAEL ANDERSON
Deputy Chief Technology Officer and Chief Information Security
Officer
Dallas Independent School District



BEJOE MATHEW
Chief Delivery Officer and Co-Founder
qBotica

PROTECTING AN EXPANDING DIGITAL FOOTPRINT AGAINST EMERGING THREATS

- What are the implications of legacy technology on exposure risk?
- How to manage a rapidly growing digital ecosystem with an ever-expanding attack surface
- Discussing automation tools that continuously monitor and measure security performance across your digital footprint
- Establishing preventative vulnerability management practices that reduce exposure to cyberattacks
- Maintaining visibility over new technologies to stay ahead of threats

5:25 pm – 6:00 pm CST

CLOSING KEYNOTE



GE APPLIANCES
a Haier company

VIREN SHAH
Chief Digital Officer
GE Appliances, a Haier company

ADAPTING TO THE CHANGING NEEDS OF CONSUMERS IN THE DIGITAL AGE

- Pinpointing and focusing on key areas of the business where technology investments can accelerate growth
- Leveraging AI and data analytics to make better informed decisions that elevate the consumer experience
- Understanding how quantum computing will take automation and AI capabilities to the next level
- Implementing the "think global and act local" mindset to unlock value across different markets
- Best practices for preserving IoT and smart devices security

6:00 pm – 6:10 pm CST

CHAIR'S CLOSING REMARKS

DIGITAL TRANSFORMATION



CHARLIE MURTY
Senior Director, Commercial Solution Delivery
Molson Coors Beverage Company

CYBERSECURITY



JESS SALZBRUN
Executive Chief Information Officer, Defense & Systems
GE Aerospace

NETWORKING DRINKS RECEPTION

PROGRAM • DAY 2

JUNE 7, 2023

7:00 am – 8:00 am CST

EMPOWER HOUR



SARA SCHMIDT
Chief Information Security Officer
US Foods



DANIELLE EVANS
Chief Information Officer, Honeywell Connected Enterprise
Honeywell



JANET ROBERTSON
Chief Information Officer and VP, Enterprise Application Services
Raytheon Technologies



JULIE MYERHOLTZ
VP and Chief Information Security Officer
Grainger



REEMA NATH
VP, Information Technology
Thermo Fisher Scientific

WOMEN IN LEADERSHIP PANEL

Enjoy breakfast refreshments and informal networking in the Exhibition Hall. We also invite our attendees to network at the Women in Leadership Roundtable with discussion from inspirational leaders in digital transformation, IT and cybersecurity. Seating is limited, so please sign up early.

8:00 am – 8:10 am CST

CHAIR'S WELCOME AND OPENING REMARKS

DIGITAL TRANSFORMATION



CHARLIE MURTY
Senior Director, Commercial Solution Delivery
Molson Coors Beverage Company

CYBERSECURITY



JESS SALZBRUN
Executive Chief Information Officer, Defense & Systems
GE Aerospace

8:10 am – 8:45 am CST

KEYNOTE



LEE BAILEY
Group Chief Information Security Officer and Senior Director,
Information Security
Unilever Prestige

MAXIMIZING A CYBERSECURITY BUDGET AMIDST ECONOMIC UNCERTAINTY

- How to evaluate your cybersecurity spending to ensure that it offers the greatest impact
- Striking a balance between investing in new security technologies and relying on ones which are tried-and-true and provide a fundamental level of protection
- Evaluating which legacy systems are most vulnerable and apt for replacement
- Strategies to perform patching or other necessary system updates while minimizing financial and operational impact
- Successful communication strategies that help the wider business better understand the intrinsic connection between healthy cyber hygiene and improved financial and business outcomes

8:45 am – 9:20 am CST

PLENARY

DAIMLER TRUCK
North America

LUTZ BECK
Chief Information Officer
Daimler Truck North America

MANAGING RISK AND SUSTAINING GROWTH IN THE FACE OF RISING IT COMPLEXITY

- Keeping systems running while ensuring that your technology strategy supports business operations, promotes innovation and provides competitive advantage in a changing environment
- Reducing the build-up of technical debt and its consequences such as slowed business processes, increased IT costs and system failures
- Developing IT organization that takes into account the flexibility needed to support future challenges
- Connecting the dots in complex systems with IoT and connectivity services in large scale IT organizations

9:25 am – 10:00 am CST

SESSIONS

DIGITAL TRANSFORMATION

 **DANAHER**

GRANT ECKER
VP, Chief Enterprise Architect
DanaHER

TAKING A PEOPLE-FIRST APPROACH TO DIGITAL TRANSFORMATION

- Understanding the role of enterprise architecture in establishing the intentions behind your transformation journey
- How to identify a common framework to break through both structural and human behavioral barriers to digital transformation
- Keeping pace with emerging technologies by tapping into the talent pipeline
- Providing career opportunities that contribute to business outcomes

CYBERSECURITY

 **Kimberly-Clark**

JIM KASTLE
Chief Information Security Officer
Kimberly-Clark Corporation

CYBERSECURITY IN THE OT SPACE: COMBATING EVOLVING THREATS

- Optimizing your cybersecurity strategy to prioritize and mitigate your highest risks
- Identifying and reducing attack paths for threat actors
- Examining how the convergence of OT and IT produces new attack vectors and attack surfaces
- Fostering collaboration across industry verticals to protect your assets and customers


10:05 am – 11:25 am CST

REFRESHMENTS, NETWORKING, AND PRE-ARRANGED 1-2-1 MEETINGS

11:30 am – 12:05 pm CST

SESSIONS

DIGITAL TRANSFORMATION


 **Cummins**

EARL NEWSOME
Chief Information Officer
Cummins

ALIGNING ORGANIZATIONAL CULTURE WITH IT STRATEGY

- Steering cultural change to drive the digital transformation efforts necessary to support innovation
- Inspiring diverse, multinational teams to achieve top performance and deliver increased value
- Defeating silo mentality by aligning different teams around a unified vision
- Reinforcing a desired culture through technology choices
- Expanding the role of IT to be more consultative and collaborative
- Culture hacking: How to make small incremental changes that can resonate across an organization

CYBERSECURITY

 **Collins Aerospace**

ALEXANDRA LANDEGGER
Executive Director and Chief Information Security Officer
Collins Aerospace

TACKLING THE CYBER WORKFORCE SHORTAGE: HOW TO ATTRACT AND RETAIN TOP TALENT

- Diversifying your workforce by tapping into new sources of talent and welcoming non-traditional pathways to cybersecurity careers
- Painting a complete picture of how candidates can advance their careers and contribute to your organization's security needs
- How to look for adjacent skill sets that complement cybersecurity roles
- Investing in emerging security technologies to improve your team's ability to rapidly respond to risks
- Ensuring your teams are supported with a well-defined cybersecurity strategy and an organization-wide security culture

12:10 pm – 12:45 pm CST

FIRESIDE CHAT


AMAR SINGH

VP, IT and Chief Digital Officer, North American Research and Innovation
L'Oréal


GRANT ECKER

VP, Chief Enterprise Architect
DanaHER

EXPLORING DIGITAL TRANSFORMATION AND UNRAVELING ITS IMPACT ON RESEARCH AND INNOVATION AT L'ORÉAL

- Understanding the new technologies, processes, and strategies that are driving innovation in the beauty industry and the role of R&I in this transformation
- Cultivating a culture that empowers researchers to leverage digital tools and technologies to drive breakthroughs
- Overcoming challenges and seizing opportunities in the journey toward digital adoption in the R&I space
- Delving into leadership's critical role in driving L'Oréal's digital transformation journey

12:50 pm – 1:50 pm CST

LUNCH & LEARN ROUNDTABLE DISCUSSIONS

Benefit from additional learning by joining a moderated roundtable discussion on pressing issues in the industry. Registration is required, and attendance for moderated roundtables on Day 2 is limited, but open and available to all. Choose from:

**CHRIS HICKOK**

Chief Information Officer
Home City Ice

**MIR ALI**

Head, Digital Engineering
The Kraft Heinz Company

**JESS SALZBRUN**

Executive Chief Information Officer,
Defense & Systems
GE Aerospace

ADDRESSING CYBER RENEWALS: HOW TO BE PROACTIVE AND IMPLEMENT A CYBERSECURITY FRAMEWORK

**MURALI NATHAN**

Senior Digital Transformation,
Innovation, and Experience Leader
Avery Dennison

CLOUD AND DIGITAL MATURITY: A JOURNEY MAP TO SUCCESS

**JUAN PIACQUADIO**

Chief Information Officer and VP,
Information Services
Phlow Corporation

FROM VISION TO EXECUTION: HOW TO BUILD A DATA-INFORMED STRATEGY THAT ACTUALLY WORKS

INTEGRATING AUXILIARY TECHNOLOGIES WITH ERP SYSTEMS

INDUSTRY 4.0: TRANSFORMING THE MANUFACTURING TECHNOLOGY ECOSYSTEM

1:55 pm – 2:30 pm CST

CLOSING KEYNOTE

**SOMA VENKAT, PH.D.**

SVP and Chief Information Technology Officer
Cooper Standard

DEVELOPING IT LEADERS AND EMBRACING TALENT DIVERSITY

- Managerial perspectives on balancing goals for retention, culture, and innovation
- Carving out your career path in IT
- What does a transformational leader look like?
- How to influence stakeholders and embrace the evolution of the CIO
- Self-motivation strategies to make your next career move

2:30 pm – 3:05 pm CST

EMPOWER HOUR



JOANNA BURKEY
Chief Information Security Officer
HP



ALEXANDRA LANDEGGER
Executive Director and Chief Information Security Officer
Collins Aerospace



EARL NEWSOME
Chief Information Officer
Cummins



CATRENA SLAUGHTER
Chief Information Security Officer
Mars Wrigley

DIVERSITY EQUITY AND INCLUSION PANEL

- How do you define diversity, equity and inclusion in an ever-changing work environment?
- What has influenced your thinking around DEI and motivated you to get involved in being an advocate for change?
- What success/outcomes has your organization realized from diversity initiatives or best practices?
- What next steps or call to action should the audience take to build a culture that empowers DEI?

3:05 pm – 3:20 pm CST

CHAIR'S CLOSING REMARKS AND SURVEY PRIZE GIVEAWAY

DIGITAL TRANSFORMATION



CHARLIE MURTY
Senior Director, Commercial Solution Delivery
Molson Coors Beverage Company

CYBERSECURITY



JESS SALZBRUN
Executive Chief Information Officer, Defense & Systems
GE Aerospace